YEAR IN REVIEW
Investing in the Entrepreneurial Ecosystem
THE NEVCA INVESTS IN THE FUTURE: **CONNECTING, STRENGTHENING, AND ADVOCATING** FOR NEW ENGLAND’S INNOVATION ECONOMY

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<td>NEW FIRMS ADDED</td>
<td>NEVCA EVENTS HOSTED</td>
<td>MEMBER FIRMS’ ACTIVE PORTFOLIO</td>
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2017 STAFF

- **Jody Rose**
  President
- **Sarah Case**
  Associate Director, Education Programs
- **Ari Glantz**
  Associate Director, Development & Strategic Initiatives
- **Angela Liu**
  Program Manager, Hack.Diversity
- **Mary Tobin**
  Manager, Development & Strategic Initiatives

2017 BOARD OF DIRECTORS

- **Kevin Bitterman**
  NEVCA Chair; Atlas Venture
- **Maia Heymann**
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- **Neil Exter**
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  Founder Collective
- **Andy Palmer**
 Tamr, Inc.
- **C.A. Webb**
  Independent Director
- **Jason Rhodes**
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WE INVEST IN TARGETED PROGRAMS THAT SEED THE FUTURE STRENGTH AND VIABILITY OF THE NEW ENGLAND ENTREPRENEURIAL ECOSYSTEM

**TECHGEN**

New England has a talent-retention problem and it’s hindering our regional competitiveness; the NEVCA built TechGen to engage local student talent with the local innovation ecosystem - before that talent leaves for other markets.

**HACK.DIVERSITY**

The innovation economy has a diversity problem and it’s limiting our productivity; the NEVCA developed Hack.Diversity to tackle the under-representation of Black and Latino workers in high-skilled roles. 2017 Host Companies include Carbonite, DataXu, Wayfair, HubSpot, Rapid7, and Vertex; 2018 additions include WordStream, Liberty Mutual, and DraftKings.

**GENDER EQUITY INITIATIVE**

Venture Capital has a gender problem and it’s holding our industry back; the NEVCA has partnered with a leading academic institution and a global foundation to study root causes and develop solutions. In 2017, we hosted Boston’s first open conversation on sexual harassment and launched a series of unconscious bias trainings.

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**WHY WE DO IT**

**ONLY 50%**

Of New England university students stay after graduation

**ONLY 4%**

Of tech workers in Massachusetts are black or latino

**ONLY 8%**

Of partners at top 100 VC firms are female

**WHAT WE’VE DONE**

1000+

New students utilizing the TechGen platform in 2017

44%

Full-time conversions from 2017 Hack.Diversity Fellow cohort

227

People engaged via Sexual Harassment Conversation and Unconscious Bias Trainings
THINKING LONG TERM

WE ADVOCATE FOR LEGISLATION THAT POSITIONS NEW ENGLAND'S INNOVATION ECONOMY FOR SUCCESS

IMMIGRATION

Immigrant innovators - key to our regional competitive advantage - are under increasing stress and pressure; in 2017 the NEVCA launched Built By: Us to highlight their contributions, co-signed letters to Congress on behalf of DACA recipients, and supported the NVCA's successful lawsuit to uphold implementation of the Entrepreneurial Visa Pathway rule.

INTELLECTUAL PROPERTY PROTECTION

Patent Trolls harm Massachusetts companies, especially early-stage startups; in 2017 the NEVCA worked with local lawmakers to push forward-thinking legislation to the threshold of passage.

NONCOMPETES

Labor mobility is key to innovation and company creation; in 2017 the NEVCA continued to fight for meaningful noncompete reform in Massachusetts.

NET NEUTRALITY

A free and open Internet is crucial to the future of innovation and competition; in 2017 the NEVCA worked to galvanize public opposition to the FCC’s Net Neutrality rollback plan, while Executive Director Jody Rose worked with Senator Ed Markey to pressure Congressional leaders.
FACILITATING CONNECTIONS

WE OFFER NUMEROUS HIGH-QUALITY NETWORKING OPPORTUNITIES EACH YEAR, CONVENING INVESTORS, ENTREPRENEURS, AND ACADEMICS ACROSS INDUSTRIES AND SECTORS

UNPITCH (1)
Unpitch is designed to facilitate connections between entrepreneurs and investors. It’s NOT about delivering an elevator pitch onstage, a “demo day” presentation, or trying to grab a few seconds with a venture capitalist in a conference hallway. Instead, Unpitch is a chance to have lunch with an Angel investor or VC in a casual, no-pressure environment, discuss your business, get meaningful feedback on your ideas, and make connections that will help you get to the next stage.

VC BRIEFINGS (4)
VC Briefings are a cornerstone of the NEVCA’s mission to facilitate the connections and relationships critical to a vibrant venture ecosystem. Invitation-only briefings offer in-depth, interactive discussions between investors, operators, and academics, on the topics at the cutting-edge of the venture landscape.

SYNDICATE SESSIONS (3)
The NEVCA's Syndicate Sessions are a unique offering for pre-partner investors. Blending networking and content, Sessions help early-career VCs build the knowledge base and relationships essential to long-term success.

THE NEVYS (1)
The NEVYS are Boston’s premier celebration of the venture ecosystem, and the only one truly uniting the Tech and Life Science communities. An “anti-awards show” the NEVYS spurn white tablecloths and boring speeches, instead embracing the vibe of Boston’s innovation economy: fast-paced, eccentric, colorful, and unapologetic.

THE ROOFTOP PARTY (1)
The annual Rooftop Party is the VC community’s “back to school party.” Every September, the NEVCA family gathers to send off summer, and usher in the year-end push - on a Rooftop somewhere in Boston.

THE VIP NEVYS PRE PARTY (1)
An exclusive - and uniquely spirited - gathering of NEVY Award nominees, Academy members, and NEVCA Board Directors.
OUR MEMBERS

406 VENTURES
5AM VENTURES
ABBVIE VENTURES
ABBINGWORTH
ALEXANDRIA VENTURE INVESTMENTS
ANTERRA CAPITAL
ASCENT VENTURE PARTNERS
ATLAS VENTURE
AVALON VENTURES
BAIN CAPITAL VENTURES
BATTERY VENTURES
BESSEMER VENTURE PARTNERS
BOSTON SEED CAPITAL
BROADVIEW VENTURES
CANAAN
CONNECTICUT INNOVATIONS
CONVERGE
COSIMO VENTURES
CRV
F-PRIME CAPITAL
FLARE CAPITAL
FLYBRIDGE CAPITAL PARTNERS
FOUNDER COLLECTIVE
G20 VENTURES
GE VENTURES
GENERAL CATALYST PARTNERS
GLASSWING VENTURES
GLOBESPAN CAPITAL PARTNERS
HIGHLAND CAPITAL PARTNERS
J&J INNOVATION - JJDC
KEPHA PARTNERS
LAUNCHCAPITAL VENTURES
LIBERTY MUTUAL STRATEGIC VENTURES
LIGHTSTONE VENTURES
LONG RIVER VENTURES
LONGWOOD FUND
M VENTURES
MAINSPRING CAPITAL
MASSCEC
MASSVENTURES
MATERIAL IMPACT FUND
MPM CAPITAL
NEA
NEXTVIEW VENTURES
NORTH BRIDGE VENTURE PARTNERS
NORWICH VENTURES
OAK HC/FT
ORION EQUITY PARTNERS
PFIZER VENTURE INVESTMENTS
PILLAR VC
POLARIS PARTNERS
ROMULUS CAPITAL
SANOFI-GENZYME BIOVENTURES
SATO PARTNERS
SCHOONER CAPITAL
SIGMA PRIME VENTURES
SR ONE
SV HEALTH INVESTORS
THIRD ROCK VENTURES
TIGER IRON CAPITAL
UNDERSCORE VC
WUXI HEALTHCARE VENTURES
XFACTOR VENTURES
ZAFFRE INVESTMENTS
PROVIDING VALUE

THE NEVCA IS A **NETWORK**, A **CATALYST**, AN **ADVOCATE**, AND A **RESOURCE**. OUR MEMBERS SUPPORT LONG-TERM, ECOSYSTEM-DEFINING PROGRAMS, ACCESS A UNIQUE COMMUNITY OF INVESTORS, INNOVATORS, AND OPERATORS, AND PLACE THEIR BRAND AND MESSAGE IN FRONT OF A BROAD AND MEANINGFUL AUDIENCE.

**BENEFITS**

- Exclusive event invitations
- Portfolio company spotlights
- Legislative influence
- Unprecedented networking
- Brand amplification
- Junior team development
- Long-term ecosystem investment
- Access to job boards
- Exclusive discounts from top providers

**SPONSORS**

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  - Standish Management
  - CBRE New England
  - Bowdoin Group

- **SUPPORTING**
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  - svb
  - Silicon Valley Bank
  - MASON
  - NYSE
  - withum
  - PARK SQUARe EXEcUTIVE SEARCH
  - version 2.0 communications
  - Danforth Advisors
  - Alan Advantage
share the impact